



PMS 464 and PMS 445

Colors on Apparel, Computer Monitors, Television and Newsprint

The optimal use of the City of Georgetown logo on/in media such as hats, t-shirts, embroidered shirts, television screens, computer monitors and newsprint is with Pantone 464 and Pantone 445, Black only and White only.



PMS 464

CMYK Values

C=10

M=50

Y=100

K=35

RGB Values

R=144

G=105

B=30

WEB Value

#8F6A1E

Thread Color
For Embroidery
#1758



PMS 445

CMYK Values

C=20

M=0

Y=20

K=65

RGB Values

R=96

G=101

B=94

WEB Value

#5F655D

Thread Color
For Embroidery
on all colors
besides white
is #1918. For
white apparel,
#1615.