

Use by Non-City of Georgetown Organizations and Businesses

The logo is to be used for City of Georgetown-sponsored messages or for messages co-sponsored by the City of Georgetown. Examples of co-sponsorship would include an advertisement sponsored by the Downtown Georgetown Association and the City of Georgetown about the Red Poppy Festival, or a pamphlet by Simon Property Group and the City of Georgetown about shopping in Georgetown.

1. The logo is not to be used by a business unless in the context of a co-branding effort or campaign that the City has approved. The City of Georgetown does not provide endorsements for specific businesses.
2. All uses of the logo must be approved by the City of Georgetown.
3. It is important to hold the SHIFT key when sizing the logo to keep it proportional and prevent distortion of the image.
4. The logo should not be used in political campaign messages or other materials of a partisan nature in political campaigns.
5. Unacceptable uses of any City of Georgetown logo, wordmark, or seal:
 - a. Stationery or any paper products not licensed by the City of Georgetown
 - b. Obscene, graphic, violent, or sexually suggestive uses, materials, or businesses
 - c. Uses that would disparage or damage the image of the City
 - d. Use on food items, health-related items, or alcoholic beverages