



Georgetown Utility Systems Logo

Georgetown Utility Systems is the only City division with an approved logo because this division is an independent business entity operating in a competitive environment. The GUS logo has certain approved uses which are listed below. The City logo should be used for other items besides the ones specifically identified below.

Approved Usage

- Promotional items such as decals, mugs, shirts, pens, caps, etc.
- GUS advertisements, sponsorships, and promotional materials

Not Approved Usage

- Letterhead, business cards, envelopes, forms, or other pre-printed paper products, or other City documents
- Use on vehicles