

GEORGETOWN
TEXAS

Wordmark in PMS 464 and PMS 444

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TEXAS

Wordmark in Black

Logo as Wordmark

The word “Georgetown” above the word “Texas.” Both words are in Trajan font, which is the font used in the logo. The wordmark is a graphic that is not to be altered, created, or used except in its approved form.

Approved Usage

- Directional road signs
- Web documents where the allowable space for the logo is less than 1.5 inches
- Printed documents where the allowable space for the logo is less than 1.5 inches
- Applications where the logo would not be readable

Not Approved Usage

- Letterhead, business cards, envelopes, forms, or other pre-printed paper products
- Use as a logo on letters, forms, maps, or other documents except as specified above
- Promotional items like decals, mugs, shirts, caps, pens, paperweights, stickers, etc.
- Use on vehicles
- Use in advertisements, brochures, newsletters, or other publications